

# COFFEE FESTIVAL

style



# HEALTH BEAUTY

GULF COAST PLASTIC SURGERY

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## TATTOO



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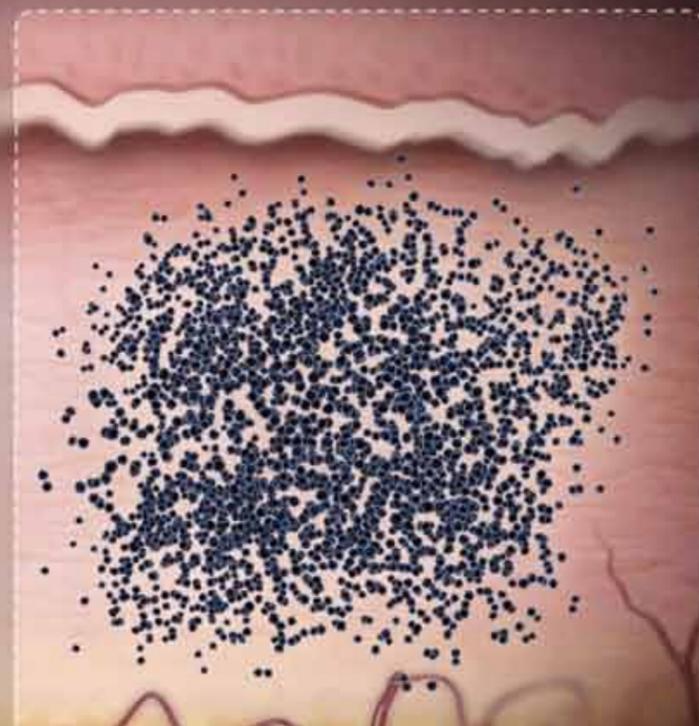
# LAZER

THE SKIN CARE CENTER  
TATTOO REMOVAL

by Sabe Fink



TRADITIONAL LASER



 PicoSure  
Picosecond Wavelength

The Skin Care Center at Gulf Coast Plastic Surgery, already a leader in the art and science of cosmetic surgery and a variety of noninvasive skin care procedures, has added the latest technology in tattoo removal to its list of services. “Tattoo regret has become a very real thing,” says Sheri Fleming, the center’s business manager. “There are so many people who come to us because they no longer want to be identified with a particular tattoo, or they have employment concerns, or they just feel that they have outgrown having tattoos.”

With these people in mind, The Skin Care Center has acquired the latest in tattoo removal technology with the PicoSure® innovative laser removal system. According to Cynosure, the developers of PicoSure® technology, “The PicoSure® laser technology is the only picosecond aesthetic laser system in use. It delivers ultra-short bursts of energy in trillionths of a second. The PicoSure’s PressureWave™ system is able to shatter

the target pigment without injury to the surrounding skin.” Traditional nanosecond lasers rely predominantly on photothermal action, in which heat is delivered to the pigment and the surrounding tissue. PicoSure’s ultra-short pulse, in contrast, creates an intense photomechanical effect. It shatters the target ink into tiny particles that are more easily eliminated by the body. This results in better removal without injury to the skin.

The PicoSure® procedure can be used on anyone who wishes to remove a tattoo on any part of the body, or who has benign pigmented lesions as a result of tattoos. According to information from the American Society for Aesthetic Plastic Surgery (ASAPS), tattoo removal has increased in all age groups, and even baby boomers in the sixty-and-up set are getting in on the tattoo removal action. The number of treatments required depends, of course, on the number of tattoos, the colors of the ink, the age of the tattoos, and complete removal can take

from one to as many as ten or more treatments. Dramatic PicoSure® results are usually seen after just one session and can be done in as little as a minute or two. The costs depend on the complexity of the procedures and the size of the tattoo, and can vary from \$300 to \$1000 per treatment.

Dr. Jocelyn Leveque and Dr. Peter Butler, the physicians at The Skin Care Center at Gulf Coast Plastic Surgery, are available for consultation on a wide range of skin care and cosmetic surgery issues. The Skin Care Center also provides a broad range of medical and aesthetic skin care procedures and services, and offers a number of high quality skin care products for retail sale. All products and services are medical grade and staff members have medical training along with specific education in the procedures and products used and sold at the center.